

REP HEADLINE# 6286462
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 10.33
 CHANGES ** WFLA-TV ***

| | | | | | |
|--------------|---------------|---------------------------------|----------------------------------|-----------------------|------------|
| ADV # | ADV. NAME | POLI/BNELSON/DSCC/D/SEN/FL | REP. # | OFF. # | SALESMAN # |
| AGY # | AGY. NAME | ABAR HUTTON MEDIA | BUYER NAME | SHELLI HUTTON | |
| | | 6190 GROVEDALE COURT, SUITE 200 | SALES PRSN | WA- MEGHAN MCGARR (H) | |
| | | ALEXANDRIA, VA 22310 | | | |
| ORDER # | CONTRACT # | 6286462 | CLASS: NATL. | LOCAL | REGIONAL |
| PRDCT | DSCC - NELSON | EST#551 | COMMENTS: (LINE, ORDER, INVOICE) | | |
| FLIGHT DATES | AUG22/12 | AUG28/12 | WK-1 | | |
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | AUG20/12 | 10.33 |

REP: REVISION
 TIME CHANGE LN 13
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE - DSCC

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------------------------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|----------------|-----------|
| 13 | T | | 1100P-1135P | 30 | | \$1,800.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 551 | | | | | | | | | | | | |
| PROGRAM : NEWS 11P CON COM1: NEWS 11P | | | | | | | | | | | | |
| AUG/12 15900.00 SEP/12 \$6,150.00 | | | | | | | | | | | | |
| | | | | | | | | | | | CONTRACT TOTAL | 22050.00 |
| | | | | | | | | | | | TOTAL SPOTS | 21 |

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CHANGES ** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

MARKET TOTALS \$94,385 WFLA 23% WFTS 12% WTSP 20% WTVT 27% WTOG 6% WTTA 5% WMOR 0%
WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE, EXCEPT WTVT WHICH IS ESTIMATED
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6286462
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG17/12 17.37
*** WFLA-TV ***

ADV # ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6286462 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC - NELSON EST#551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG17/12 17.37

REP: NEW ORDER
TTL \$22,050 @21X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE - DSCC

Handwritten: *figm A*
Handwritten: *RM*
Handwritten: *08/20*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 1 | | | 700A-900A | 30 | | \$1,400.00 | 8/22 | 8/22 | 1 | | WED | 1 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 2 | | | 900A-1000A | 30 | | \$650.00 | 8/23 | 8/24 | 2 | | TH-F | 2 |
| PROGRAM : TODAY SHOW2 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW2 | | | | | | | | | | | | |
| 3 | | | 200P-300P | 30 | | \$250.00 | 8/22 | 8/22 | 1 | | WED | 1 |
| PROGRAM : RACHEL RAY | | | | | | | | | | | | |
| CON COM1: RACHEL RAY | | | | | | | | | | | | |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 551

REP HEADLINE# 6286462
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/12 17.37
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---------------------------------------------------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 400P-500P PROGRAM : DR OZ CON COM1: DR OZ | 30 | | \$650.00 | 8/23 | 8/23 | 1 | | THU | 1 |
| 5 | | | 400P-500P PROGRAM : DR OZ CON COM1: DR OZ | 30 | | \$650.00 | 8/28 | 8/28 | 1 | | TUE | 1 |
| 6 | | | 500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P | 30 | | \$850.00 | 8/22 | 8/22 | 1 | | WED | 1 |
| 7 | | | 500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P | 30 | | \$850.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| 8 | | | 530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P | 30 | | \$850.00 | 8/24 | 8/24 | 1 | | FRI | 1 |
| 9 | | | 530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P | 30 | | \$850.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| 10 | | | 600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P | 30 | | \$2,000.00 | 8/23 | 8/23 | 1 | | THU | 1 |
| 11 | | | 600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P | 30 | | \$2,000.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| 12 | | | 700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P | 30 | | \$2,000.00 | 8/22 | 8/24 | 2 | | W, F | 2 |

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 *** ORIGINAL REV#0 ***

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 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG17/12 17.37
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-----|----|-------------------------------------------------------------------|--------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 13 | | | 700P-730P PROGRAM : NEWS 11P CON COM1: NEWS 11P | 30 | | \$1,800.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| 14 | | | 1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW | 30 | | \$800.00 | 8/24 | 8/24 | 1 | | FRI | 1 |
| 15 | | | 1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON | 30 | | \$350.00 | 8/23 | 8/23 | 1 | | THU | 1 |
| 16 | | | 700A-900A PROGRAM : TODAY SHOW SAT CON COM1: TODAY SHOW SAT | 30 | | \$550.00 | 8/25 | 8/25 | 1 | | SAT | 1 |
| 17 | | | 1130P-100A PROGRAM : SNL CON COM1: SNL | 30 | | \$1,200.00 | 8/25 | 8/25 | 1 | | SAT | 1 |
| 18 | | | 800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN | 30 | | \$700.00 | 8/26 | 8/26 | 1 | | SUN | 1 |
| 19 | | | 700P-800P PROGRAM : ET CON COM1: ET | 30 | | \$1,000.00 | 8/25 | 8/25 | 1 | | SAT | 1 |
| AUG/12 | | | 15900.00 | SEP/12 | | \$6,150.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 22050.00 |
| TOTAL SPOTS | | | | | | | | | | | | 21 |

MARKET TOTALS \$94,385 WFLA 23% WFTS 12% WTSP 20% WTVT 27% WTOG 6% WTTA 5% WMOR 0%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE, EXCEPT WTVT WHICH IS ESTIMATED

SVC- NSI
 DEMOS- RA35+*

-5/6 11PM Late News

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ Dscc/ D/ State Senate/ FL
Submission Number 736 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------------|--------------------------|-------------|--------------------|--------------------|
| Client: | Bill Nelson/ Dscc/ D/ State Senate/ FL | Submission Cost: | 22050 | Campaign Ref: | E:120820023 |
| Buyer: | Senate/ FL | Client/Product/Estimate: | . / . / 551 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 08/20/12 to 09/02/12 | Weeks: | 2 | Order Ref: | 06286462 |
| Est./PO Number: | 06286462 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|---------------|----------------|------|-------------|--------------------------|
| Product: | Dscc - Nelson | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 08/20 | 08/27 | Total | Cost |
|---------------------------------------|---------------------------------|----------|------|-------------|-------------------|-------|-------|------|
| 1 | M-F 7a Today Show ..W.... | 02 | 1400 | 30 Comme | Nbr of Spots 1 | | 1 | 1400 |
| 2 | M-F 9a Today Show II ...TF.. | 03 | 650 | 30 Comme | Nbr of Spots 2 | | 2 | 1300 |
| 3 | M-F 2p Rachael Ray ..W.... | 03 | 250 | 30 Comme | Nbr of Spots 1 | | 1 | 250 |
| 4 | M-F 4p Dr Oz ...T... | 03 | 650 | 30 Comme | Nbr of Spots 1 | | 1 | 650 |
| 5 | M-F 4p Dr Oz ..T.... | 03 | 650 | 30 Comme | Nbr of Spots 1 | | 1 | 650 |
| 6 | M-F 5p News ..W.... | 04 | 850 | 30 Comme | Nbr of Spots 1 | | 1 | 850 |
| 7 | M-F 5p News M..... | 04 | 850 | 30 Comme | Nbr of Spots 1 | | 1 | 850 |
| 8 | M-F 530p News ...F... | 04 | 850 | 30 Comme | Nbr of Spots 1 | | 1 | 850 |
| 9 | M-F 530p News | 04 | 850 | 30 Comme | Nbr of Spots | | | 850 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 16 | 5 | 21 | |

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6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ Dscc/ D/ State Senate/ FL
Submission Number 736 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ Dscc/ D/ State Senate/ FL | Submission Cost: | 22050 | Campaign Ref: | E:120820023 |
| Buyer: | Senate/ FL | Client/Product/Estimate: | 1 / 551 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 08/20/12 to 09/02/12 | Weeks: | 2 | Order Ref: | 06286462 |
| Est./PO Number: | 06286462 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 08/20 | 08/27 | Total | Cost |
|---------------------------------------|--------------------------------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 10 | M-F 6p News ...T... | 02 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 11 | M-F 6p News M..... | 02 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 12 | M-F 7p News ..W.F.. | 01 | 2000 | 30 Comme | Nbr of Spots | 2 | 2 | 4000 |
| 13 | M-Su 11p News M..... | 02 | 1800 | 30 Comme | Nbr of Spots | 1 | 1 | 1800 |
| 14 | M-F 1135p ET / 1035p CT Tonight Show ...F.. | 03 | 800 | 30 Comme | Nbr of Spots | 1 | 1 | 800 |
| 15 | M-F 1135p ET / 1035p CT Tonight Show ...T... | 06 | 350 | 30 Comme | Nbr of Spots | 1 | 1 | 350 |
| 16 | Sat 7a Today ShowS. | 03 | 550 | 30 Comme | Nbr of Spots | 1 | 1 | 550 |
| 17 | Sat 1130p ET / 1030p CT Saturday Night LiveS. | 03 | 1200 | 30 Comme | Nbr of Spots | 1 | 1 | 1200 |
| 18 | Sun 8a Today ShowS | 02 | 700 | 30 Comme | Nbr of Spots | 1 | 1 | 700 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 16 | 5 | 21 | |

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Submission Number 736 Issue 1



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Original

| | | |
|-------------------------------------------------------|------------------------------------------|-----------------------------------------|
| Client: Bill Nelson/ Dscc/ D/ State Senate/ FL | Submission Cost: 22050 | Campaign Ref: E:120820023 |
| Buyer: Senate/ FL | Client/Product/Estimate: . / /551 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 08/20/12 to 09/02/12 | Weeks: 2 | Order Ref: 06286462 |
| Est./PO Number: 06286462 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 08/20 | 08/27 | Total | Cost |
|-------------------------------|-----------------------------------------|----------|------|-------------|-------|-------|-------|------|
| 19 | Sat 7p Entertainment TonightS. | 02 | 1000 | 30 Comme | 1 | | 1 | 1000 |
| Weekly Totals: | | | | | 16 | 5 | 21 | |
| Total Spots(Ord Spots) | | | | | | | | |

| Grand Totals | | | |
|--------------|-------|---------------------------|---------------------------|
| | | Month 8 Weeks: 4 08/20 | Month 9 Weeks: 5 08/27 |
| Spots | 21 | 16 | 5 |
| Cost | 22050 | 15900 | 6150 |

| | |
|----------------------|-------------------------------|
| Grand Totals: | Spots: 21 |
| | Gross Total: 22,050.00 |
| | Commission: 3,307.50 |
| | Net Total: 18,742.50 |